

## Highlight on Sara's involvement in Amaris Foundation



Sara is based in Paris

She is from Colombia

She can speak French, Spanish, English

### Her first experience within Amaris

I first joined Amaris on an internship basis and I immediately witnessed the huge importance that is laid on the individual: people are truly at the center of the Group's development.

Even though I had already agreed to do my internship at another company, I waited until the very last minute for a work offer as Junior Manager. I really enjoyed working in Barcelona: it is a very dynamic city that I really like.

Upon joining the team as a young manager, I realized that this new adventure was filled with enriching challenges and I was really happy to be working in a friendly environment. I know I made the right decision by rejoining Amaris.

### Her academic and professional background

I was born in Colombia and after completing my Bachelor's degree, I moved to France to learn the French language. I was really interested in international studies and my professional background consists of several experiences worldwide; in particular in China, Valencia, Spain and other France-based locations. My experiences were mainly in the business development field. During my gap year, I worked for the French-Spanish Chamber of Commerce and Industry. That's when I understood the specificities of entrepreneurship: how to set up one's company, set foot in a country, as well as establish partnerships to help the business grow.

### The reasons that pushed her to work for the foundation

During my 3rd year of study internship in Colombia, I worked for the National Health Insurance Fund. To achieve our goal of sustainable development, I was working with associations, communities and private companies. Indeed, Colombia is a country with many natural resources but with an alarmingly high poverty rate. Our aim was to learn how to create sustainable projects for the social welfare of the Colombian people. That's when I realized that this was what I wanted to do: helping communities.

Hence, I was happily surprised to learn about Olivier Brouhant and Olivier Tisseyre's wish to set up a collaborative foundation. I went straight up to him to share my excitement and my wish to be a part of this whole new CSR adventure.

"You can count on me. That genuinely interests me a lot! » .

## Foundation fundamental purposes: Foster independence through innovation

The purpose of the foundation is to support innovative projects that allow people or communities to become independent. The innovative part of our foundation lies in its collaborative aspect. Indeed, based on the Group's values, every employee can propose a project, vote and even, participate in the financing of the CSR-arm by swapping his or her birthday gift to Foundation donation in his DNA.

Nevertheless, the proposed projects have to meet specific ethical standards:

- No discrimination of any kind
- No promotion of a political or religious organization
- Technical, financial and human feasibility
- Have an impact : Local, Concrete and Measurable

The projects are wide-ranging and not all linked to technology, for the Foundation to have a greater impact.

To clear things out, the Foundation does not set up projects, rather, its role is to help and support existing projects.

## How will she invest herself in the Foundation and what does she want to gain from this experience?

I would like to switch between my work as manager and maybe one day a week or a few days a month, to devote this time to the Foundation. Nevertheless for the moment, I remain very involved with the Foundation: I furthermore proposed a project "Le Bon Profil" (which means « The Good Profile »).

I am also a member of the committee which oversees the various proposed projects. In a more 'business' view, I would like our customers to have the possibility to be donors for the Foundation. Ergo, my job as manager enables me to introduce and promote the Foundation.

To sum up, in my view, the foundation has a social conscience and has the potential to have a positive impact on a many people.

Doing business and helping others at the same time.